

## APT Online Dialogue

Addressing the Mobile Gender Gap in the APAC Region

	Addressing the Mobile Gender Gap in the APAC Region
Date	Thursday, 16 May 2024
Time	1:00 pm. BKK time
Location	Online via Zoom
Speakers/	Opening / MC
Format	Ms. Kullasap Yanyathip, Public Relations and Project Assistant, Asia-Pacific Telecommunity (APT)
	<ul> <li>Welcome Remarks</li> <li>Mr. Masanori Kondo, Secretary General, Asia-Pacific Telecommunity (APT)</li> </ul>
	<ul> <li>Opening Remarks</li> <li>Ms. Claire Sibthorpe, Head of Digital Inclusion, Mobile for Development (M4D), GSMA</li> </ul>
	<ul> <li>GSMA's Presentation</li> <li>Ms. Pippa McDougall, Senior Advocacy Manager, Connected Women, GSMA</li> </ul>
	<ul> <li>Discussion and Q&amp;A</li> <li>Ms. Pippa McDougall, Senior Advocacy Manager, Connected Women, GSMA</li> </ul>
	<ul> <li>Closing</li> <li>Ms. Kullasap Yanyathip, Public Relations and Project Assistant, Asia-Pacific Telecommunity (APT)</li> </ul>
Session synopsis	Join APT's online dialogue to hear GSMA's latest data and insights on the size and drivers of the mobile gender gap in low- and middle-income countries across Asia Pacific (APAC) and opportunities to address it. Despite more people using mobile internet than ever before, there is a significant gender gap in LMICs. While GSMA's latest data shows that the mobile internet gender gap in LMICs has narrowed from 19% in 2022 to 15% in 2023, it remains substantial.¹ Under India's presidency, leaders of the G20 have committed to halving the digital gender gap by 2030, including by promoting gender-responsive policies and initiatives that support women empowerment in the digital economy². GSMA's presentation will be followed by an interactive discussion on what policies are needed to accelerate progress to address the digital gender divide at scale. Targeted action is needed to

<sup>&</sup>lt;sup>1</sup> GSMA. (2024). <u>Our new data shows the mobile internet gender gap has narrowed slightly, but there is still much work to be done.</u>

<sup>&</sup>lt;sup>2</sup> G20 New Delhi Leaders' Declaration 2023





	tackle the mobile internet gender gap and ensure that everyone in the APAC region is able to benefit from connectivity.
Registration Link	https://www.aptwebdialogue.com/policy/girls-in-ict/

